

Initial Meeting Notes

Creative Director:ZeCora

Designer:Neema

Site: Evolution of Hip Hop/ Hip Hop Through the Decades

11/8/17

Neema and I discussed the vision for the website, stylistically it should be rooted in hip culture and hip hop visual language. We discussed using graffiti, and my desire to have the audience feel as if they are moving through time by the decade.

Home page should be an introduction to the culture and a simple image is a good opening for that. Color scheme can be simple with pops of color that usually come through in images or something.

Engaging the content is up to designer can be through bulleted facts or in paragraph format.